



March 20, 2024

Shé:kon sewakwé:kon / Greetings to all,

Akwesasne Travel is pleased to announce that the 3rd Akwesasne Art Market & Juried Show is set to take place on Saturday, July 6, 2024 at Generations Park in Akwesasne, New York!

We're excited that our premier event promoting cultural tourism is growing in popularity among artists, vendors, and visitors alike. Last year's celebration drew some 1500 art and culture enthusiasts from throughout the Northern New York region, Ontario, Quebec, and New England. Overall, the one-day event provided a considerable boost to our local economy of more than \$280,000!

The highly anticipated event features traditional and contemporary works by Mohawk artists of Akwesasne in a competitive Juried Art Show. Many of our creators have exhibited at Indigenous art markets around the nation. This is your chance to meet them and see their spectacular work in person.

Through the generous contributions to the Akwesasne Art Market & Juried Show, we are able to support our talented creative community in their endeavors and representation of Akwesasne's rich past, present and future.

Please review the attached 2024 Akwesasne Art Market & Juried Show sponsorship opportunities. Your support is more important than ever, as we strive to promote Akwesasne as a thriving Indigenous cultural heritage destination.

Niá:wen / Thank you,

A handwritten signature in black ink, appearing to read 'Penny Peters'.

Penny Peters
Manager
Akwesasne Travel

2024 AKWESASNE ART MARKET & JURIED SHOW SPONSORSHIP LEVELS AND BENEFITS



MAIN EVENT SPONSOR: \$12,000

- Sponsor logo attached to 2024 event marketing and signage
- Named in radio ad promotion
- Social post with name and logo
- Booth in high-traffic area of outdoor Market
- Guest segment during CKON Radio live broadcast
- Photo opportunity at event
- Mention in post-Market thank you ad



DEMONSTRATIONS SPONSOR: \$7,500

- Sponsor name and logo attached to 2024 Demonstrations
- Social post with name and logo
- Booth in high-traffic area of outdoor Market
- Mentions during CKON Radio live broadcast
- Photo opportunity at event
- Mention in post-Market thank you ad



JURY SPONSOR: \$3,000

- Sponsors Jury participation
- Sponsor name on 5 Juror's Choice trophies
- Mentions during CKON Radio live broadcast
- Sponsor logo included on website and social media
- Mention in post-Juried Show thank you ad



YOUTH ART SHOW SPONSOR: \$1,500

- Sponsor name on 4 Youth Show awards
- Sponsor logo included on website and social media
- Photo opportunity
- Mention in post-Juried Show thank you ad



VOLUNTEERS SPONSOR: \$1,500

- Sponsor logo on volunteer t-shirts
- Sponsor logo included on website and social media
- Photo opportunity
- Mention in post-event thank you ad

2024 AKWESASNE ART MARKET & JURIED SHOW SPONSORSHIP LEVELS AND BENEFITS



JURIED SHOW CATEGORIES: \$1,000 ea.

- Sponsors First and Second place awards in one category
- Sponsor name included on each trophy
- Sponsor name mentioned during awards ceremony
- Sponsor logo included on website and social media
- Mention in post-event thank you ad



SPONSORSHIPS ARE CLAIMED UPON RECEIPT OF PAYMENT

2D Drawing

2D Painting

2D Mixed Media & 2D Abstract

New Media

Cultural Diverse Art

Beadwork & Quillwork

Pottery, Sculpture, Carving & Woodwork

Utility Baskets

Fancy Baskets

Traditional Wear

Contemporary Clothing & Accessories

Quilts & Wovens



BECOME A SPONSOR

To secure your choice of sponsorship, please send the following to the Akwesasne Travel Office Coordinator at mckenzee.lazore@srmt-nsn.gov:

- Name, email, and phone number for primary contact
- Business name
- Digital logo (PNG, SVG, or EPS accepted)
- Check payable to Saint Regis Mohawk Tribe c/o Akwesasne Travel

Deadline to be included in marketing: May 10

2024 AKWESASNE ART MARKET & JURIED SHOW SPONSORSHIP LEVELS AND BENEFITS



“ It was our first time there and the show was absolutely incredible! The sheer level of skill and talent was astounding.

“ Loved the event! Was fantastic to see such an increase in people and sponsorship after only a year.

“ Atmosphere was friendly and welcoming while everyone enjoyed shopping, eating and entertainment!



2023 ART MARKET BY THE NUMBERS

52
JURIED SHOW ARTISTS

81
MARKET VENDORS

1500
ATTENDEES FROM NYS, ONT, QC

\$289k
ECONOMIC IMPACT